

67 Blankets for Nelson Mandela Day

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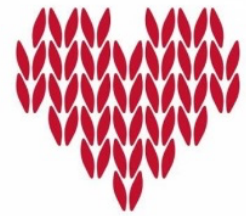
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Facebook Group: 67 Blankets for Nelson Mandela Day (South Africa)

NPO Number: 151/362

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67blankets™
for Nelson Mandela Day

March 2024

Supporting 67 Blankets for Nelson Mandela Day: Making a Difference One Stitch at a Time

67 Blankets for Nelson Mandela Day is an NPO with a mission to spread warmth and hope by knitting blankets for those in need, inspired by the legacy of Nelson Mandela. Every stitch is a symbol of compassion and solidarity, echoing Mandela's vision of a better world. Donations to 67 Blankets are crucial in sustaining its efforts in making blankets that are distributed to communities in need.

Allocation of Donations:

When you donate to 67 Blankets for Nelson Mandela Day, you're contributing to a cause that makes a tangible difference in the lives of many. It's important to note that 25% of your donation stays within the organization to cover essential overheads, administration, logistics, and the marketing and PR needed to grow the brand. This portion ensures that 67 Blankets can continue its operations effectively, from coordinating KnitWits and Ambassadors, to managing distribution channels.

The remaining 75% of your donation is dedicated to purchasing wool, the fundamental ingredient for crafting blankets. This allocation emphasizes the core mission of the organization: to provide warmth and comfort to those who need it most. By prioritizing the procurement of wool, 67 Blankets for Nelson Mandela Day ensures that resources are directed towards the heart of the initiative. This wool is then allocated to KnitWits, who cannot afford to purchase wool themselves, but want to make blankets with love for 67 Blankets – those who have the 'will' but not the 'wool'.

Impact and Outreach:

Through the generosity of donors, 67 Blankets for Nelson Mandela Day can amplify our impact across communities worldwide. Each blanket created represents not only physical warmth but also a symbolic gesture of solidarity and care. By reaching out to vulnerable groups, such as the homeless, orphaned children, or those affected by natural disasters, 67 Blankets brings a ray of hope into their lives.

Your support for 67 Blankets for Nelson Mandela Day is a testament to the enduring legacy of Nelson Mandela and the spirit of Ubuntu - the belief in a shared humanity and collective responsibility. With a transparent allocation of donations, 67 Blankets ensures that your contribution makes a meaningful difference where it matters most. Together, we can continue to weave a tapestry of compassion and kindness, one stitch at a time.

Carolyn Steyn

Founder of 67 Blankets for Nelson Mandela Day

Brendan Grealy

Director of 67 Blankets for Nelson Mandela Day